

REDA MOHAMED

Software Engineer | Project Management

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SUMMARY

Technical Project Management Expert with **8+ years of total experience**. A **Computer and Systems Engineer** who successfully transitioned from **4 years as a Web Developer**, I expertly bridge complex technical requirements and core business goals. Proven leader in **Agile environments**, proficiently utilizing **Scrum** and **Kanban**. Key achievements include managing the end-to-end lifecycle of **150+ projects** (with an average total value of **SAR 2.5M - 3M**) and leading the continuous development of a flagship **POS/ERP** system. Targeting major corporations to drive strategic digital programs while actively pursuing **PMI-ACP** certification.

EXPERIENCE

01/2023 - Present	●	Projects Manager Elryad Company https://elryad.com Company focused on software project development - Championed the full-cycle management and delivery for key platforms including meem-sa.com platform and Primeld.com.SA platform, achieving a 100% on-time delivery rate. - Oversaw 150+ diverse projects in digital commerce and specialized services, resulting in a project portfolio value exceeding SAR 3,000,000. - Championed project planning by defining scope, setting budgets, and establishing detailed schedules with project management tools. - Drove the implementation of Agile methodologies (Scrum/Kanban) to significantly boost team efficiency and accelerate delivery timelines.
11/2020 - 01/2023	●	Technical Team Lead & Senior Developer Elryad Company Leading technical projects at Elryad - Guided and mentored a large team of 25 to 40 employees, providing technical guidance and removing daily blockers to maintain project momentum. - Enhanced code quality by 80% by conducting 150 regular code reviews adhering to Clean Code and Design Patterns.
12/2023 - Present	●	Business Development & Projects Manager True https://true-cons.com A new digital marketing company focusing on software - Increased market efficiency by 100% by developing applications for market operations - amplified revenue by 80% through strategic management of software solutions
07/2021 - 09/2025	●	Chief Technology Officer 7LSoft https://7l.sa Guided the technical strategy and product development for core Enterprise Software over 4 years. Supervised the design and execution of flagship ERP/POS systems, ensuring product stability and business growth. - Flagship Product Oversight (4-Year Focus): Steered the 4-year continuous development of the 7L POS/ERP system, supervising the integration of complex Accounting, Inventory, Sales, and Procurement modules for enterprise clients. - Escalated system scalability by 25% by defining technical vision and architecture, mentoring teams in Clean Code and DDD. MVP Launch: Orchestrated the successful launch of the فاتورة اي mobile invoicing application (iOS/Android), designed for Small and Medium Businesses (SMBs). - Executive Management: Served as the key liaison between ownership and engineering staff, addressing talent retention and facilitating strategic technical decisions.
09/2019 - 11/2019	●	Full Stack Web Developer Propertz CRM Web development service focusing on CRM solutions - Increased project efficiency by \$250,000 by developing full-stack solutions for real estate projects. - Improved client retention by 10% by optimizing CRM systems for efficient client management.
01/2019 - 09/2019	●	Web Developer Alsailil Web Web development company delivering solutions for various clients - Heightened software development efficiency by 20% by creating 5 web applications and 150 APIs. - Completed 5 projects from analysis to deployment, improving project delivery efficiency by 20%.

EXPERIENCE

11/2018 - 01/2019

Mansoura, Egypt

Web Developer

Codex

Provider of diversified web solutions

- Built and maintained website for hospital management
- heightened website speed by 70% by fixing 1500 bugs and optimizing site performance

PROJECTS

Elryad Company Projects

11/2019 - Present Mansoura, Egypt

Management and execution of multiple software projects at Elryad

- Managed development and delivery for key platforms including [aqarsoq.com](#), [Green Cycle](#), [Primeld.com.SA](#), and related client portals
- Oversaw projects in digital commerce and retail management such as [Laundry Hub](#), [white-diamond.co](#), [khabeer.co](#), and [store](#)
- **Spearheaded** development for specialized service solutions like [meem-sa.com](#) (iOS), [hajzaak.com](#) (Android), [Books](#), and [adam.com](#)
- Delivered enterprise-focused applications including [quotation](#), [ktibe.com](#), and [dzitsa.com](#), focusing on enhancing business operations
- Note: This list represents a selected summary of over 150 projects successfully Steered during this period

True Projects

12/2023 - Present Mansoura, Egypt

Digital marketing solutions addressing market demand

- Handled projects for cement sales operation | [Android](#) | [iOS](#).
- Handled projects for animal feed distribution | [Android](#).
- **Drove the technical analysis and requirement scoping** for the "AM Learn+" educational application, a comprehensive platform for tutoring management, online attendance, and detailed performance reports | [Android](#) | [iOS](#).
- **Led the complete requirements analysis and defined the MVP** for the مضمون (Service Assurance Platform) project, **with a critical focus on protecting products from counterfeiting** and securing supply chains | [Android](#) | [iOS](#).
- **Championed the technical scoping** for the **Alkhudary Clients App** (B2C CRM solution), focusing on optimizing client data operations and enhancing the remote user experience | [Android](#) | [iOS](#).
- Delivered precise project scoping and cost estimations, acting as the primary liaison between the company's management and the technical teams to ensure commercial viability.

SKILLS

Agile	Scrum	Kanban	PMI-ACP	JIRA	Trello	SaaS	Stakeholder Management
PHP	Python	JavaScript	SQL				
Laravel	MVC	Bootstrap	jQuery	Git	RESTful APIs		
Clean Code	Domain-Driven Design	OOP	Data Structures				

EDUCATION

09/2013 - 06/2018

Mansoura, Egypt

Bachelor of Engineering

Mansoura University

CERTIFICATION

PMI-ACP (Agile Certified Practitioner)

In Progress

Web Development

ITI - Mansoura Branch, AUG 2017

Python Developer

University of Michigan, MARCH 03, 2016

LANGUAGES

Arabic
Native



English
Proficient

